

***Fantasy Magazine* to Relaunch in March 2011 with a New Look, a New Approach, and a New Editor**

ROCKVILLE, MD, OCT. 25 -- *Fantasy Magazine*, the critically-acclaimed online short fiction magazine published by Prime Books, will relaunch in March 2011, with a brand new look, a new approach, and a new editor: bestselling anthologist John Joseph Adams (*Wastelands*, *The Living Dead*).

Fantasy Magazine is currently edited by Sean Wallace and Cat Rambo. Wallace, who is also the publisher of Prime Books and *Fantasy Magazine*, will stay on as publisher but will be stepping down as co-editor. Rambo, who in addition to her work as an editor is also an accomplished author, will be stepping down in order to focus on her writing. John Joseph Adams will edit *Fantasy Magazine* while continuing to edit *Lightspeed Magazine* (also published by Prime Books), bringing both magazines under the same editorial umbrella.

Fantasy's new publishing approach will bring it in line with its sister magazine, *Lightspeed*. Like *Lightspeed*, *Fantasy* will:

- Offer all of its content for free on the web
- Offer ebook editions of every issue of the magazine (including back issues)
- Publish four short stories a month (two originals and two reprints)
- Publish three nonfiction articles a month, closely tied to the fiction, plus one feature interview
- Publish two fiction podcasts a month, produced by award-winning producer and narrator Stefan Rudnicki
- Publish interviews with *Fantasy Magazine* authors (a/k/a "Author Spotlights")

Fantasy Magazine launched in 2005 as a print magazine, before transitioning to its current online model in 2007. The magazine's current inventory, selected by Rambo and Wallace, will appear in the magazine through February 2011; Adams will take editorial control of the magazine immediately, and his first selections will debut in the March 2011 issue when the new website launches.

About John Joseph Adams (Editor)

John Joseph Adams (www.johnjosephadams.com) is the bestselling editor of many anthologies, such as *Wastelands*, *The Living Dead* (a World Fantasy Award finalist), *The Living Dead 2*, *The Way of the Wizard*, *By Blood We Live*, *Federations*, and *The Improbable Adventures of Sherlock Holmes*. Barnes & Noble.com named him "the reigning king of the anthology world," and his books have been named to numerous best of the year lists. Prior to taking on the role of editor at *Lightspeed* and *Fantasy Magazine*, John worked for nearly nine years in the editorial department of *The Magazine of Fantasy & Science Fiction*. In addition to his editorial work, John is also the co-host of io9.com's *Geek's Guide to the Galaxy* podcast.

About Prime Books

Prime Books (www.prime-books.com), edited and published by Hugo and World Fantasy Award-winner Sean Wallace, is an award-winning independent publishing house specializing in a mix of anthologies, collections, novels, and magazines. Some of its established and new authors/editors include John Joseph Adams, KJ Bishop, Philip K. Dick, Theodora Goss, Rich Horton, Nick Mamatas, Sarah Monette, Holly Phillips, Tim Pratt, Ekaterina Sedia, Catherynne M. Valente, and Jeff VanderMeer.

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